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PATENT  
Appl. No. 09/843,397  
Alumity Docket No. 450103-05762

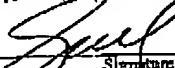
OCT 03 2005

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant : Martin PEARSON et al.  
 Appl. No. : 09/843,397  
 Filed : April 26, 2001  
 For : SYSTEM AND METHOD FOR BROADCAST-SYNCHRONIZED-  
 INTERACTIVE CONTENT INTERRELATED TO BROADCAST  
 CONTENT  
 Art Unit : 2617  
 Examiner : HOSSAIN, Faizana E.  
745 Fifth Avenue  
New York, New York 10151

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date shown below.

Samuel S. Lee, Reg. No. 42,391  
(Name of Applicant, Attorney or Registered Trademark)



10-3-05

Date of Signature

**POWER OF ATTORNEY BY ASSIGNEE AND REVOCATION OF PRIOR POWERS**

Commissioner for Patents,  
Alexandria, VA 22313-1450

Dear Sir:

Under 37 C.F.R. §3.73(b), Sony Corporation, a Japanese corporation with offices at 7-35, Kitashinagawa 6-Chome, Shinagawa-ku, Tokyo 141, Japan, and Sony Pictures Entertainment, Inc., a Delaware corporation, with offices at 10202 West Washington Boulevard, Culver City, California 90232 certify that they are the assignees of 100% of the right, title and interest in the utility patent application identified above by virtue of an assignment from the inventors.

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The undersigned has reviewed all the documents in the chain of title of the patent application identified above and, to the best of undersigned's knowledge and belief, title is in the assignees, Sony Corporation and Sony Pictures Entertainment, Inc.

The undersigned, whose title is supplied below, is empowered to act on behalf of the assignees.

The undersigned, acting on behalf of the assignees, hereby revokes all powers of attorney previously granted in the application and appoints:

William S. Frommer (Reg. No. 25,506), and  
Samuel S. Lee (Reg. No. 42,791)  
Frommer Lawrence & Haug LLP  
745 Fifth Avenue  
New York, NY 10151

With full power of substitution and revocation, to prosecute the application and to transact all business in the United States Patent and Trademark Office connected therewith.

All correspondence regarding the application should be sent to William S. Frommer at Frommer Lawrence & Haug LLP, 745 Fifth Avenue, New York, NY 10151; telephone (212) 588-0800; facsimile (212) 588-0500.

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I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patents issued thereon.

SONY CORPORATION  
~~Its Authorized Representative~~

Date: 9/29/2005

Signature:

Harold Fujii